



**BLUE RIDGE
CONSERVANCY**
SAVING THE PLACES YOU LOVE

P.O. Box 568
Boone, N.C. 28607
(828) 264-2511/Boone
(336) 846-2758/West Jefferson
www.blueridgeconservancy.org

Board of Trustees

John Turner
President

Ed Shuford
Vice President

Deborah Sherrill
Secretary

Gary Clawson
Treasurer

Bob Cherry
Member At-Large

Helen Ruth Almond

Millie Barbee

Hanes Boren

Heidi Campbell

Kelly Coffey

Tara Connelly

Bill Herring

Michelle Leonard

Allen Moseley

Fred Pfohl

Michael Salzano

Chuck Smith

Richard Stevens

Virginia Tate

F.W. "B" Townes, IV

Larry Trivette

David Yates

Staff

Walter Clark
Executive Director

Joe Potts
*Co-Deputy Director
West Jefferson Office*

Eric Hiegl
*Co-Deputy Director
Boone Office*

Zachary Lesch-Huie
Communications Director

Maria Whaley
Administrator

Maeve Gould
Americorps Intern

May 1, 2010

Dear Conservation Supporter,

We are very grateful for your generous support and wish to share some exciting news. Over the last few months, the Board of Directors of Blue Ridge Rural Land Trust (BRRLT) and High Country Conservancy (HCC) have been discussing the possibility of merging our organizations. This conversation was driven by the following factors:

- Our organizations share similar missions and overlapping service areas;
- By joining forces, we can eliminate any confusion created by two conservation organizations serving the same geographic area;
- The current economy demands that organizations eliminate duplication and maximize efficiency; and
- The combined strength of our two organizations provides greater potential for accomplishing our land conservation mission.

We are extremely excited to announce that as of May 1, 2010 we are one organization, the new Blue Ridge Conservancy! We welcome your support and invite your questions and comments.

Now, more than ever, we ask your help in spreading the word about our important land conservation work. In a few weeks, we will ask our friends and supporters to help us celebrate by making a special founding donation to Blue Ridge Conservancy. But for now, we hope you can join us on July 10th at Eseeola Lodge in Linville for music, food and libation. So mark your calendars and "stay-tuned" for a special invitation to this exciting event.

Warmest regards,

Walter Clark,
Executive Director

John Turner,
President, Board of Trustees

JOIN US FOR A CELEBRATION!

Blue Ridge Conservancy Celebration

Saturday, July 10th at 6:00 pm

Esseeola Lodge, Linville, NC

Take this opportunity to meet the staff, board, members and supporters of Blue Ridge Conservancy—and to enjoy a beautiful view of Grandfather Mountain with live music, food, drinks and a special guest.